

2018 MESE

MIDDLE EAST SPECIAL EVENT &
EXHIBITION SHOW

When you arrive at MESE 2018, at the Madinat Jumeirah Conference & Events Centre, please proceed to the 'Speaker' registration counter to pick up your badge. The counter will be located outside of the Arena hall, on the Mina al Salaam side of the Centre.

Exhibition Hall Hours:

22-23 April-10:00 am - 5:00 pm

Registration Hours:

22-23 April-9:30 am - 5:00 pm

Speaker Ready Room

For your convenience, we will have a Speaker ready room close to the exhibition floor. The room's hours and other details will follow in subsequent information.

Session Area

The session area will be located on the exhibition show floor in the rear of the hall. We will have the following arrangements at the Seminar Area on the exhibition floor:

- Sound system connected to three handheld microphones for the speakers / audience / host.
- LCD Screen
- Theatre style seating (100 pax)
- Laptop + Clicker + HDMI / RGB Cables for presentations

Speaker Benefits

As a speaker, you receive access to the Middle East Special Event & Exhibition show, and the opportunity to purchase an Awards Program Dinner and Celebration ticket at a discounted price. We are pleased to also give speakers exposure in our marketing materials, emailed to 30,000 industry professionals, as well as on our website www.me-eventshow.com. If you would like us to make use of the marketing exposure, please let Kyra on kyra.vandenberg@informa.com know.

Speaker and Awards Registration

Your Speaker Badge will be available for pick up at the Speaker Registration counter.

As a speaker you receive a 15% VIP discount to the Awards & Celebration, which will be held on April 23 at 7:00 pm, at the Joharah Ballroom of the Madinat Jumeirah Conference & Events Centre. [Click here](#) to register for your ticket.

Speaker Passport Copies

If you **DID NOT** do so yet, please send the below information needed for the event permit. This is mandatory for 'talks' or sessions at events in the UAE.

The following information is needed at this time:

- Biographies
- Passport Copies
- Emirates ID (In addition to the passport copies if you are a resident of the U.A.E)
- Agenda- if it has not been supplied yet
- Headshot (high resolution jpeg file)-If your headshot is on the [website](#) we do not need again

Speaking Banner

Please include the attached banner to the invite the people you want to see at MESE 2018. The link is: <http://bit.ly/MESE18Seminar>

Hotel Information

We have a limited number of exclusive hotel deals for attendees of this event. These special offers can be booked by getting in touch with us via hospitality@informa.com. Simply email us your requirements, phone number and Special Reference Code MESE18 and we will get back to you to discuss your hotel option

Expo Practicalities

Get your directions to the Madinat Jumeirah through [Google Maps](#). **Parking** can be done at the venue and will be signposted from Umm Suqeim Street (coming from Sheikh Zayed Road), as well as from Jumeirah Street/the Burj al Arab.

Or take a Careem car with a 20% discount! Use the code MESE for a discount of up to 20 AED on two rides during the show days.

No Pitching

We respectfully ask that all speakers refrain from pitching your product, providing a commercial, promoting your company or trashing your competition. One of the most common complaints heard is that a speaker used the session as a vehicle to promote, instead of educate the audience. The most successful speaker is he/she who gives the audience the most information, insight and perspective.

CONTACT INFORMATION

Tara Melingonis, Show Director
203-358-3708
Tara.Melingonis@KNect365.com

Aneel Aranha, Senior Events Manager
+971 0 4 4072602
Aneel.c.aranha@informa.com

Kyra van den Berg
Phone: +971 (0) 4 407 2684
Email: kyra.vandenberg@informa.com

We hope to have a chance to meet you all and thank you personally for your contribution and support. Thank you for participating in MESE 2018, we are looking forward to a great

show.